

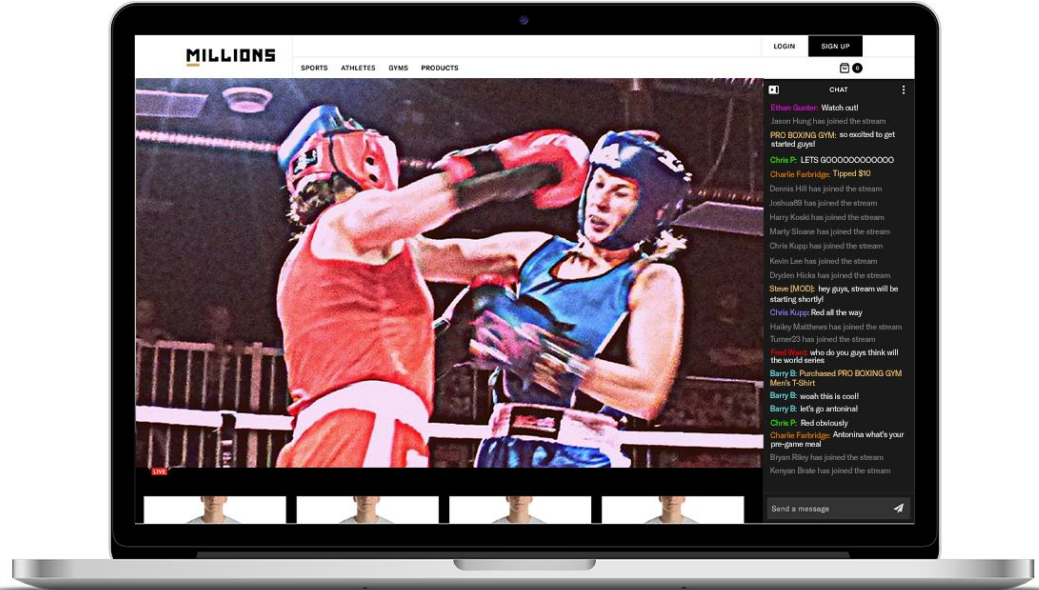
PAY-PER-VIEW SERVICES

MILLIONS

WHAT IS MILLIONS PAY-PER-VIEW SERVICES?

MILLIONS PPV Services is a turn key solution for any gym or event looking to set up a **Pay-Per-View stream available for international purchase.**

With MILLIONS, you will have full access to our design, technology, marketing, and customer success teams. From initial concept to post event recaps, MILLIONS is your one stop shop for a successful Pay-Per-View event.



KNOCKOUT PROMOTIONS PRESENTS

FIGHT NIGHT

AT THE
METROFLEX GYM



LIVE ON
MILLIONS

PAY-PER-VIEW \$9.60
SATURDAY JANUARY 29 | 6PM PT



MILLIONS Design Team will help you with

Developing your vision for marketing and advertising collateral.

Creating branded ads, posters, and videos that you can share on your social media to help promote your event.

Creating free merchandise designs, that you own, that are specific for your event that can be purchased and shipped internationally before, during, and after your Pay-Per-View.

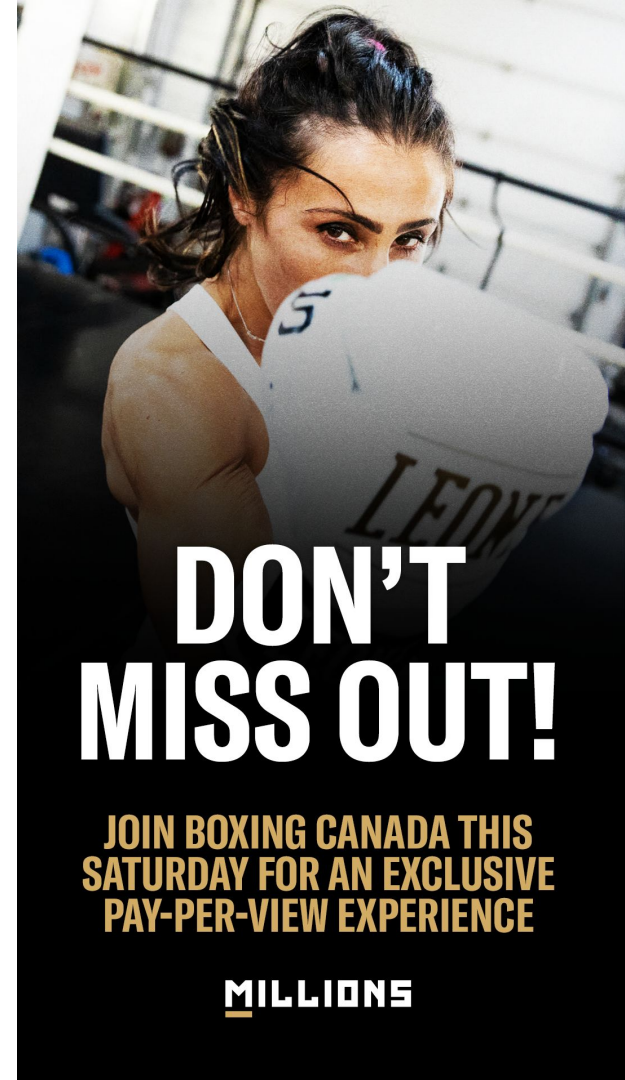


MILLIONS Marketing Team will help you with

Connecting as an ad partner to boost posts and reach a far wider audience.

Creating a custom marketing campaign to drive sales.

Creating unique promo codes for your athletes to help convert pre-event sales and provide one-time-use codes for VIPs to catch the event for free.



**DON'T
MISS OUT!**

**JOIN BOXING CANADA THIS
SATURDAY FOR AN EXCLUSIVE
PAY-PER-VIEW EXPERIENCE**

MILLIONS



MILLIONS Technology Team will help you with

Training to ensure you are comfortable and familiar with the MILLIONS platform.

Performing multiple test runs prior to your PPV to ensure the highest quality possible audio and video for your viewers.

Sourcing necessary equipment.



MILLIONS Customer Success Team will help you with

Providing a designated concierge who will be able to assist you with any needs before, during, and after the PPV.

Providing a full high-definition replay of your event.

Automated service to dispatch a full HD replay to all purchasers of the PPV.

Providing a full email list of every purchaser of your PPV.

Dispatching full revenue within 30 days.



CASE STUDY: **BOXING BC**



Boxing BC was looking for a more reliable streaming solution for their provincial championships which were 5 days away. They were using Zoom for streaming, which had a maximum capacity of 100 viewers, had an undesirable lag, and provided a very low quality stream. Boxing BC also processed payments through a separate platform and sent purchasers a code to use to log in to Zoom. MILLIONS was consulted for a solution.

MILLIONS In Action (1 of 2)

MILLIONS provided Boxing BC with updated advertising collateral with the most current information regarding PPV start times and purchasing information.

MILLIONS created custom branded merchandise for the event and offered it for sale before, during, and after the PPV on the MILLIONS Platform.

MILLIONS consulted with Boxing BC to ensure that they had an optimal set-up for a perfect audio and visual experience.

MILLIONS created 4 separate PPV Streams and provided links to Boxing BC.



Griffins
BOXING
BRITISH COLUMBIA
presents:

2022 BC PROVINCIAL BOXING CHAMPIONSHIP

FEB 11-13 2022 Friday Saturday Sundays
VENUE: Griffins Boxing and Fitness
326 Esplanade East,
North Vancouver, BC

FEB 11th FRIDAY	FEB 12th SATURDAY DAY	FEB 12th SATURDAY NIGHT	FEB 13th SUNDAY
Doors: 4:30 PM Show: 5:00 PM	Doors: 11:30 AM Show: 12:00 PM	Doors: 6:30 PM Show: 7:00 PM	Doors: 11:30 AM Show: 12:00 PM
RINGSIDE (Limited On-Sale now) \$50	General Admission (Limited seating) \$30	4-show pack \$90	PAY PER VIEW \$25

TICKETS CAN BE PURCHASED ONLINE. CASH-ONLY AT THE DOOR.

BULLDOG SPFX
CCI
BH BUR-HAN Garden & Lawn Care
GREAT CANADIAN LENSES
Harbour Pacific
CARTER
HWM surveys
Scrapnek
The Pelly Clinic
SENAPPE

BOXING
BRITISH COLUMBIA

BOXING
BRITISH COLUMBIA



MILLIONS In Action (2/2)

MILLIONS created 20 unique promo codes that Boxing BC was able to share with high performance coaches and scouts to watch the action free of charge.

MILLIONS provided expert on-call support for the 3 day tournament.

MILLIONS sent full HD Replay of the PPV to all purchasers.

MILLIONS provided Boxing BC with a full email list of all purchasers.

Summary

Within 5 days of contacting MILLIONS, Boxing BC was able to create a new poster with updated times and streaming information for their championships, create 4 separate PPV streams, upgrade their audio and video capabilities to the highest possible quality, allow for 1000 times the possible viewership, create custom branded merchandise which could be purchased and shipped internationally and had a full automation service to provide their customers with an HD replay of the PPV they had purchased.

Boxing BC **outsold their previous year by 50% and signed on for a three year commitment for MILLIONS** to stream their provincial championships.



SERVICES:	COMPETITORS:	MILLIONS
Event Poster Design	\$200	Free
Event Merch Design	\$200	Free
Athlete Merch Design	\$150 Per Athlete	Free
Stream Set-Up	\$100 - \$200	Free
Stream Equipment	\$500	Free
Paid Ads Budget	Not Included	Included
Concierge Account Manager	Not Included	Included
24/7 Tech Support	Not Included	Included
Event Purchaser Email List	Not Included	Included
Post Event Replay	Not Included	Included
Test Run with Tech Team	Not Included	Included
Transaction Fee	10 - 15%	20%



HOST YOUR PPV TODAY

CONTACT US

PPV@MILLIONS.co

